

Speakers' Kit



Dr Kristy
GOODWIN
DRKRISTYGOODWIN.COM



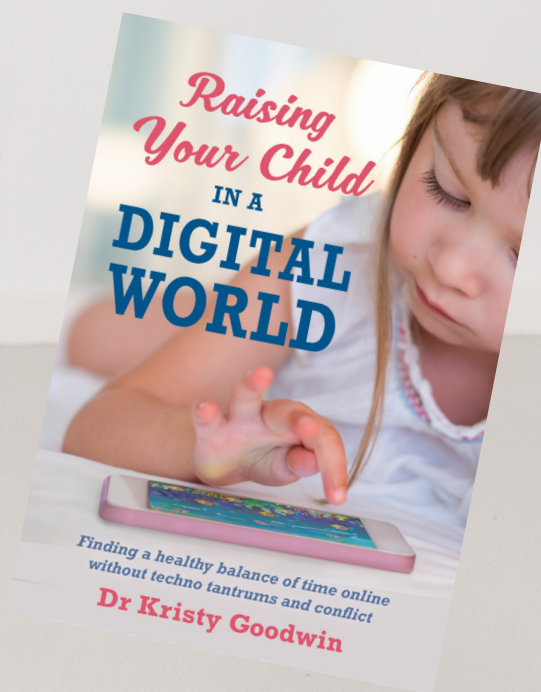
Dr Kristy Goodwin

“ My aim is to help parents ditch their techno-guilt and empower them to make informed choices (based on facts, not fears) about how to best help young children thrive in a digital world.

I arm parents with research-based information and practical strategies about how to use technology in healthy and helpful ways with kids (because ‘digital abstinence’ is not the solution) and how to easily minimise potential harmful effects of screens. I’m on a mission to take the guesswork and guilt out of raising kids in digital world. I want to show parents how we can use technology in ways that won’t derail kids’ development (without telling you to ban the iPad, or unplug the TV).

I want to empower and educate confused and concerned parents about the simple ways that we can raise happy, healthy kids who thrive both online and offline. ”

Dr Kristy Goodwin





If you're looking for an engaging speaker to share the latest research in a digestible and entertaining format, combined with real parenting experience and practical advice (digital amputation is not advised!), then look no further.

Dr Kristy is well known as one of Australia's leading authorities when it comes to parenting kids in the digital age. She's an exciting and dynamic speaker who captivates her audience with her humourous anecdotes, catchy phrases (like techno-guilt, techno-tantrums and appcidents), energy and genuine passion for sharing research-based information with parents and educators and health professionals.

Dr Kristy Goodwin is a highly sought after speaker with an engaging, yet factual and relatable style. With over 14 years of experience in education ranging from her work as a teacher, academic, researcher and speaker, her talks are grounded in evidence-based information and are highly practical and digestible. She loves to share cutting-edge research about the positive and simple ways in which technology can be used with young children so that it won't derail their development.

Dr Kristy has the unique ability to connect, engage and inspire parents and alleviate their guilt and confusion. She empowers parents and educators to make informed choices about how they'll navigate the digital terrain with their kids. Kristy provides parents with reassurance about what young kids (0-12 years) *really* need to learn and develop in a digital world.

As a researcher and speaker (and mum!), Dr Kristy's on a mission to help eradicate parents' techno-guilt and confusion, by arming them with research-based information and simple strategies that work so screen-time doesn't *always* end in scream-time.

She's passionate about arming parents with facts, not fears, about what digital kids *really* need to thrive.

Whether you want to empower your parent community to make informed choices about how to harness technology with young children, alert parents to potential health and wellbeing risks associated with excessive or inappropriate technology use, or equip parents with practical strategies to manage screen-time (without techno-tantrums), Dr Kristy can help. She speaks both online and offline, with small groups of parents at preschools, schools, community and sporting groups, and in corporate workplaces with thousands of people at major events, and everything in between.

Book Dr Kristy



To enquire about having Dr Kristy speak at your event, simply fill out the speaking form by clicking here.

[CLICK HERE](#)



Areas of expertise

Dr Kristy presents on a range of topics for parents, communities and educators related to how to use technology in healthy and helpful ways and minimise any potential harmful effects with young children aged 0-12 years.

Perfect audiences:

- // Parents and carers of children aged 0-12 years
- // Educators of children aged 0-12 years
- // Medical and allied health professionals who work with children and families
- // Children's media developers

Dr Kristy's available for:

- // Parenting presentations (usually 2-hour sessions)
- // Conferences parents, educators, medical providers and children's media developers (keynotes, or 1-2 hour workshops)
- // Teacher professional development sessions (2 hour standalone sessions to full days)

Where Dr Kristy speaks:

Kristy speaks throughout Australia and Asia in:

- // schools, pre-schools, long daycare and childcare centres;
- // parenting organisations (Parents & Friends groups, church groups, mothers' groups).
- // Educational, children's media and medical conferences;
- // corporations (as part of their corporate wellness program she delivers 'Lunch and Learn' presentations); and
- // local councils and government organisations.

Dr Kristy's signature talk for parents of children aged 0-12 years is:

- // Raising Young Children in a Digital World

In-demand topics:

- // Screen-Time Without Scream-Time: What Parents Really Need to Know and Do
- // Healthy Digital Habits: Ensuring Your Child Forms Healthy Technology Habits
- // Attention Please
- // Wired to Learn: School Readiness in a Digital Age
- // iTouch & iLearn: Essential Information for Parents About Touchscreens and Kids
- // Techno-Tots: What Every Parent Really Needs to Know About Raising Babies and Toddlers in a Digital Age
- // Kids and TV: Essential Information for Parents
- // Q & A With Dr K: Pick Dr Kristy's Brain About Your Digital Dilemmas



Here's what people say about Dr Kristy:

Kristy's previous seminar and workshop attendees attest that she strikes the perfect balance between her professional knowledge and practical tips. She provides a wealth of simple tricks and tools that she's acquired first-hand, as a parent and teacher and grounds them in the research to ensure that they're effective.

"Kristy immediately won parents' trust and was able to substantiate comments with research. There was a good balance of theory with practical application. Parents loved the simple tips and tricks. I loved the wake up call to enabling kids with technology, not banning it but helping them manage themselves - so valuable. We believe in teaching kids how to manage their online presence, the time spent on the device and appropriate use of technology so it was so great to have that backed up by Kristy and to have the things we need to be aware of put on our radar, underpinned by sound and current research."

Abi Woldhuis | Teaching and Learning Innovation | Roseville College Townsville

Kristy has a knack for translating the latest science and research into digestible and simple ideas for parents, educators and media developers. Your three seminars were outstanding. I really resonated with your neuroscience session. You gave some great app ideas and also reinforced the vital role parents play in supporting our digitally native children.

Luke Baills | Head of Junior School | The Cathedral School, Townsville

Dr Kristy Goodwin provided a rapt audience of our members (mostly parents of children from 0-5) with strategies for ensuring that popular technologies are used in developmentally appropriate and healthy ways with young children. Our Board, myself and our members who attended all learned several very practical tips that we can use in our day-to-day lives with our children to help them thrive in the digital world. The feedback from everyone who attended was very positive and they were engaged and found Kristy to be one of the most straight forward and helpful speakers in this area.

Karen Bevan | Chief Executive Officer | Playgroup NSW

It was great to hear you speak. Thank you for a superb presentation.

Phillip Heath | Head of Barker College



Dr Kristy Goodwin presented to a large parent audience at our school. Kristy was engaging and entertaining while presenting the content in an interactive and meaningful manner. Kristy's expertise and experience made the parent evening a huge success.

**Ms Natasha Mitchell | Deputy Head Shore Preparatory School
|Northbridge**

Kristy is an inspirational speaker. She combines current research with practical ideas to help parents navigate their way around technology. Her interest in early brain development has fascinated parents and staff as she delivers her presentations in user-friendly language. Kristy is engaging, inspiring and brilliant!"

**Mrs Melanie Minho | Head of Early Childhood |The Hills
Grammar School**

"I almost didn't attend (the parent seminar with Dr Goodwin) as I had been to a 'technology' talk at another school earlier in the year. I am SO glad I did! It was a really valuable session as it offered a balance of research/policy/real world and had practical advise - strategies, apps."

Parent | Shore

"Without exception every parent attendee expressed how valuable they found the content and thought that it assisted them greatly in sourcing information and dealing more effectively with their children on this topic. They felt that the seminar gave them the tools to be able to manage screen time in a positive constructive way.

I think everyone was amazed by the depth and richness of her content and found her way of disseminating this information very concise and simple to understand. it was also very entertaining!"

**Yvonne Penfold | Business and Community Manager |
Greenwood, Katoomba**



Thank you for your incredible, informational and inspiring workshop in Townsville. As a parent I feel more confident and empowered in my child's digital environment and how we can navigate the way forward with healthy habits now and in the future as he grows and develops. Your delivery of evidence-based information and your engaging way of helping me understand gave me what I needed to take positive action and create some change.

Kerry Spina | Parent and Creator of Kids in Harmony

I have had the privileged of working with Dr Kristy Goodwin through her workshop presentations for my company The Dynamic Learning Group. Kristy is a gifted presenter who is able to share her wealth of knowledge in a passionate and inspiring manner. The evaluations received from Kristy's workshops are always exceptional with delegates so appreciative of her meaningful and practical content. I have no hesitation in highly recommending Kristy as an outstanding educational speaker.

Mrs Suzanne Drew | Director | The Dynamic Learning Group

Thank-you, thank-you, thank-you. You [Kristy] delivered an information-packed seminar at our son's preschool last night. I feel so much better knowing what I know about apps, screen-time and TV. I feel like he is ready to step into this digital world (and so am I).

Mrs Kathryn Brown | Parent | Only About Children

Thank you so much for coming to our school yesterday to talk with us all. It was really informative and brilliantly presented.

Mrs Jennie Clarke | Parent



Kristy gave easy to understand techno tips and advice on apps which has led to educators feeling confident in using the iPad technology on a daily basis. I would highly recommend these workshops to early childhood services, educators and parents as the information Kristy delivered to us on this topic is both useful and practical.

Rochelle Clancy | Director | Belrose Children's Centre Warringah Council - Children's Services

I attended last night's presentation at Putney Public School and was impressed by the quality and amount of information you were able to provide us with. You've given me some very useful and easy to implement suggestions which I'll be making sure my children follow. Some of the apps look like a lot of fun I'm sure we will all enjoy them.

Cameron Ryan | Parent & CEO | Arc Group

Kristy, your parent seminar was received really well by our community and we've been inundated with positive feedback from our families and staff.

Caroline Desmond | Acting Principal | Lindfield Public School

Want to know more?

Let's start the conversation.

[CLICK HERE](#)



Recent Engagements

Here's a sample of the schools and professional organisations where Dr Kristy has previously spoken:





Audio-visual Requirements

Kristy usually presents from her iPad or laptop (and will bring the relevant data projector attachments). Kristy needs to be able to access and view her presentation from where she presents. She requests a data projector, speakers be provided at the venue. She also requires a microphone (preferably a lapel microphone) if she's speaking to more than 100 people, or if she's speaking in a large room.

If a data projector or speakers cannot be provided, at the venue Kristy can make provisions to bring these along, so please let her team know what additional audio-visual requirements she may need by emailing them (info@drkristygoodwin.com).

Social Media

FACEBOOK

INSTAGRAM

YOUTUBE

TWITTER

Professional Bios



Short Bio

Dr Kristy Goodwin is a digital parenting expert (and mum who's endured her kids' techno-tantrums!). She's a speaker, researcher and the author of 'Raising Your Child in a Digital World'. Kristy takes the guesswork and guilt out of parenting 'screenagers' and is a regular media commentator with a gift for translating research into practical and digestible information for parents (without guilt or confusion). She arms parents with facts, not fears, about the impact of 'digitalised childhoods' on young children (without telling parents to 'digitally amputate' their kids by banning the iPad, or unplugging the TV). Kristy's on a mission to bust the myths and misinformation about young kids and screens by giving parents, educators and health professionals simple information and practical tips for raising balanced and healthy kids in the digital world.



Dr Kristy Goodwin is a highly sought-after expert on the impact of technology on young children's health, learning and development (and also a mum!). Kristy's a speaker, author, workshop facilitator, researcher and consultant who delivers evidence-based information about the impact of digital technologies on young children's health, wellbeing and development. She's passionate about sharing the latest research and insights into how "digitalised childhoods" are changing the ways that young children learn, play and develop (without telling parents and educators they need to ban the iPad, or disconnect the Internet).

With over 14 years of experience in teaching and research, Kristy has a gift for cutting through media-hype, myths and misnomers about what young children *really* need to thrive in a digital age. Dr Kristy is regularly called on by the media for her insight. With a gift for

cutting through media-hype and conflicting research, Dr Kristy translates the latest research into practical and digestible information for today's bamboozled parents, to assist them with the enormous task of parenting in the digital age. Kristy's on a mission to solve parents' digital dilemmas by arming them with facts, not fears, about raising young kids in a tsunami of screens. She helps ease parents' techno-guilt and understand why their child has techno-tantrums so that they can find healthy and helpful ways to use digital technologies with young children (without having to ban the iPad or disconnect in the Internet).

Dr Goodwin is often featured as a keynote speaker at Australian and International conferences on digital technologies and their impact on young children's learning, health and wellbeing. Kristy regularly speaks at preschools, long day care centres, primary schools, secondary schools and private corporations throughout Australia to parent and educator audiences. She has also delivered presentations to health professionals including doctors, dentists, nurses, speech pathologists, and occupational therapists.

Dr Kristy's previous clients include Apple, Nickelodeon Junior Channel, McDonald's, the National Broadband Network, NSW Department of Education and Communities and Optus. She's worked with various multimedia companies, guiding the development of appropriate and educational multimedia programs to support young children's learning and development.

Dr Kristy has been an expert spokesperson for several brands including Optus, the National Broadband Network (nbn), McDonald's Australia and Fertile Mind.

Along with being an Honorary Associate at Macquarie University at the Institute of Early Childhood, Kristy has worked as a primary school and early childhood teacher for thirteen years in a range of educational settings in Australia and Asia. In 2004 Kristy was awarded a NSW Quality Teaching Award and in 2007 was awarded an Australian Postgraduate Scholarship for her doctoral studies at Macquarie University, exploring the impact of digital technologies on young children's learning.

Kristy has published a book, 'Raising Your Child in a Digital World' (Finch Publishers) and has contributed chapters to two academic books with Springer and Routledge.



Professional Headshots

The following images and logos can be used by your organisation to promote a speaking engagement after you've booked Kristy. Click below to download the images and logos.

[CLICK HERE](#)

What next?

To enquire about having Dr Kristy speak at your event, simply fill out the speaking form by clicking BELOW.

[CLICK HERE](#)

// All presentations can be specifically tailored to fit an allocated time (typically most of her presentations are 2 hours in duration) but these can be modified to suit your needs and available time.

// Presentation content can be modified for specific audiences (Kristy speaks to parents, educators, health professionals and children's media developers)

// Costs associated with booking Dr Kristy for your event will vary dependent on where the event is being held and the duration of the presentation required

// Dr Kristy is managed by D: Events who handle all enquiries and bookings. You can contact her team by completing the quick enquiry form below.

[CLICK HERE](#)

Dr Kristy is the author of
Raising Your Child in a Digital World.

