

*Dr Kristy*  
GOODWIN

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# Dr Kristy Goodwin's 2020 Speaker Fees

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Online...

# *Dr Kristy Goodwin*

I'm on a mission to empower parents, educators and professionals to tame technology and *not* be a slave to the screen. I want kids, teens and adults to develop healthy technology habits and to mitigate the potential harmful impacts of technology, because whether we love it or loathe it, technology is here to stay.





*Dr Kristy is one of Australia's leading digital parenting and digital health and wellbeing speakers, authors and researchers.*



Thank-you for enquiring about Dr Kristy's rates. Kristy has delivered keynote presentations, seminars and workshops to parents, educators, health professionals and corporate employees and executives in Australia and internationally. Previous clients include NSW Department of Education, Apple, Optus, Westfield, the National Broadband Network, McDonald's, Abbotsleigh, The King's School, Prince Alfred College, Shore, the Geelong College and The Southport School. Her fee schedule is listed on the following pages.

// For a comprehensive list of topics that Kristy is available to speak on, please visit <https://drkristygoodwin.com/speaking-topics/>

// If you'd like to book or enquire further about booking Dr Kristy please complete the online form here and Kristy or her team will be in touch within 48 hours, Monday to Friday: [drkristygoodwin.com/booking-form/](https://drkristygoodwin.com/booking-form/)

// Please note, Kristy is based in Sydney, so travel and/or accommodation fees are charged for any events outside of the Sydney metropolitan region. Kristy requires a minimum of two seminars/bookings when traveling interstate to enable her to share travel costs.



## *Previous Clients*



**Education**



**CRANBROOK SCHOOL**



**ABBOTSLEIGH**



**PRINCE ALFRED COLLEGE**



**ST ANDREW'S CATHEDRAL SCHOOL**  
FOUNDED 1885



**SHORE**  
Sydney Church of England Grammar School



**Roseville College**



**KNOX GRAMMAR SCHOOL**



**ST LUKE'S GRAMMAR SCHOOL**



**TSS**  
THE SOUTHPORT SCHOOL



**Newington College**

**KAMBALA**



## Parent Seminars

// Parent Seminar (up to 2 hours) – **\$2500 + GST**

Includes a tailored PDF flyer and social media graphics to promote the event and a complimentary eBook summary for delegates. There are no limits on the number of attendees, so it's possible for your community of schools, community groups and organisations to combine their funding to host a combined event, or seek a sponsor for the event, or even use the event as a fund-raiser.

## Keynote Addresses & Conferences

// Keynote Address\* (up to 90 minutes) – **\$4500 + GST**

*\*Kristy offers a 10% discount if less than 100 attendees at a conference*

// Conference Workshop (up to 2 hours) – **\$3200 + GST**

// Keynote address + workshop on the same day (up to 2 hours) – **\$6500 + GST**

## Professional Learning Workshops *(for educators & health professionals)*

// Professional Learning Workshop (up to 2 hours) – **\$3200 + GST**

This session delivered at a time and location convenient for your staff (some weekends are also available, at an additional fee). Includes digital handouts & professionally designed flyer if required. There are no maximum numbers applicable, so you're welcome to invite other schools to share costs.

// Full-Day Professional Development Seminars (up to 6 hours) – **\$6500 + GST**  
*(additional fees apply for Saturday and Sunday events).*

These workshops are designed for educators, health professionals Kristy's full-day fee also includes a complimentary copy of her book *Raising Your Child in a Digital World* for your library or to give away at your event. A professionally-designed flyer tailored to your event and a digital copy of the handouts will also be provided.

Additional time required at a conference is based on a minimum rate of \$5000 + GST/day.

Dr Kristy is an accredited professional development provider with NSW Education Standards Authority (NESA).



**NSW  
EDUCATION  
STANDARDS  
AUTHORITY**



## Student Workshops

Kristy delivers student workshops to primary and secondary students as either stand-alone workshops, or in conjunction with either teacher professional learning and/or parent seminars. See below for pricing, in 'School Packages'.

// Student Workshops (2 x 1-hour. Minimum of two student workshops/day.) – **\$2200 +GST**

## School Packages

Kristy offers three School Packages to enable her to provide consistent, research-based information to *all* stakeholders in a school community: students, teachers and/or parents. This is the most cost-effective way to engage Kristy's services. All School Packages include a signed copy of her book *Raising Your Child in a Digital World*, a digital copy of handouts, & professionally designed flyer and social media graphics to promote the parent seminar, PLUS a discount School Licence for her ***Switched on Parent Portal***.

// **Basic Package – \$4500 + GST** includes *BOTH* of the following options:

- (i) 2 x 1 hour student workshops;
- iii) 1 x 1.5-2 hour parent seminar (on same day).

// **Platinum Package – \$7000 + GST**

includes *ALL* of the following options:

- (i) 2 x 1 hour student workshops; and
- (ii) 1 x 1.5-2 hour staff professional learning session; &
- (iii) 1 x 1.5-2 hour parent seminar (on same day).

// **Premium Package – \$5500 +GST** includes *TWO* of the following options:

- (i) 2 x 1 hour student workshops; or
- (ii) 1 x 1.5-2 hour staff professional learning session: or
- (iii) 1 x 1.5-2 hour parent seminar (on same day).

## Other Expenses

In addition to her speaking fee, Kristy also charges travel expenses for events held outside of the Sydney metropolitan region. A return economy airfare and/or other travel costs and accommodation are applied for events outside the Sydney metropolitan region. Where possible, Kristy will split any travel costs, if presenting multiple events in the same region. Kristy's team prefers to book flights and accommodation in order to work around Kristy's schedule and family commitments.

Please note, that while Dr Kristy is extremely committed to working with parents, educators and health professionals in their communities, it's only viable for her to travel to regional/remote communities when she is presenting at least two seminars in the area within two consecutive days. Many communities combine their resources among schools, local health or community groups and family support services in order to make this happen. Please note, for events outside of the Sydney metropolitan area, Kristy considers School Packages as two seminars/bookings.

All travel expenses are included in the final invoice, payable 7 days after the event. A final estimate of travel costs can be provided two weeks before the event.

[CLICK HERE](#)



## Travel Estimates

Kristy is based in Sydney and is a mum so she has scheduled dates for speaking work outside of Sydney. Please contact her team to enquire about her availability. Please note, the figures quoted below are estimates only. Kristy or her team can give you a much more accurate indication of travel and/or accommodation costs if you can provide event dates and requirements. Kristy will also share travel costs, where more than one booking is secured in close proximity.

### Outside Sydney Metropolitan Area

- // \$400 +GST for 90- 120 minutes outside of Sydney.
- // From \$500 +GST for events more than 2 hours from Sydney.
- // Canberra- \$900 +GST
- // Accommodation charges may apply if Kristy is required to speak at night, or early in the morning.

### East Coast of Australia

- // Melbourne, Brisbane and Tasmania from \$1400 +GST
- // Outside metropolitan areas- from \$1600 +GST

### Central Australia

- // South Australia, Northern Territory from \$1600 +GST
- // Outside metropolitan areas- from \$1800 +GST

### West Coast of Australia

- // Perth from \$1700 +GST
- // Outside metropolitan areas- from \$1900 +GST